

Advertise with Michigan Fiber Festival

Ad Size	Width & Height	Rate
Inside Front or Back Cover	7 by 9	\$450.00
Full Page	7 by 9	\$390.00
2/3 Page	7 by 6	\$305.00
½ Page Horizontal	7 by 4 ½	\$200.00
½ Page Vertical	3 ½ by 9	\$200.00
1/3 Page Horizontal	7 by 3	\$140.00
¼ Page Horizontal	3 ½ by 4 ¼	\$120.00
Business Card (vert./ horz.)	3 ½ by 4 ¼ or 2 ¼ by 3 ½	\$75.00

Color Ads: Add \$50.00 for two color and \$100.00 for four color.

Classifieds: \$1.75 per word with \$35.00 minimum. Postal box or street address, city, state, and zip code are counted as six words. Phone number, including area code, counts as two words. Email or website address counts as two words.

Ads must be **camera ready on white paper with black ink. Black and White only.** Camera ready means the ad meets exact size specifications and requires no additional work. Photographs must be black and white, screened by your local printer or add \$10.00 for a screening charge. **Please send original photos with ads if not screened.** Typsetting and layout services will be charged at a minimum of \$25.00 per hour if your ads are not camera ready.

Liability on all ads shall not exceed the cost of the space occupied by the ad.

If you have any questions or want a quote on producing camera ready ads, please call Jill Turner at 269-948-2497. E-mail the office at mffestival@sbcglobal.net and mffestival@yahoo.com.

Name: _____

Business Name: _____

Address: _____

City: _____

Phone (Day): _____ Evening Phone: _____

Email: _____

Ad Size: _____ Cost: _____ Enclosed: _____

**Make Checks Payable in US Dollars to: Michigan Fiber Festival. Please mail to MI Fiber Festival,
PO Box 744, Hastings, MI 49058**